Grow and retain your talent

Executive MBA Program
Information for Employers

UCLAAnderson
SCHOOL of MANAGEMENT
Nilo Yagana ('18)
Business Unit Director,
Bobrick Washroom Equipment

Bobrick identified Nilo as a star employee they wanted to advance and retain. Nilo was financially sponsored and earned a promotion while in the EMBA program.
Unlock the extraordinary potential of your top talent

Show your interest in cultivating the best and brightest on your management team. Empower your employees with the knowledge and training necessary to tackle complex business challenges and emerge as more effective leaders.

Endorse a UCLA Anderson Executive MBA and you will:

1. Boost the intellectual capital of your team and gain a competitive advantage

2. Welcome fresh thinking from exposure to our executive network

3. Develop leaders who inspire cross-functional thinking in your organization

4. Earn loyalty from your employees as a result of your support
1. Gain a competitive advantage

By expanding the expertise of your managers, you give your company an edge. Our Executive MBAs gain new skills from faculty and peers and develop the ability to:

- Make informed decisions backed by data analysis and actionable insights
- Measure long-term financial impact of projects and opportunities
- Understand how disruptive technologies and global economic trends can affect markets

“I have seen impactful growth in Therese since she joined the UCLA Anderson EMBA program. She has leveraged her learning to change the way she approaches deal negotiation and strategies for her team, including a recent win when she used net present value in real time to negotiate a deal.”

— Susan Chapman Hughes
Senior Vice President, American Express
2. Bring in fresh thinking

The 140 students who make up each Executive MBA cohort represent more than 30 different industries and 20 different functional roles. The diversity of thought in the program is an asset for workshopping current challenges and generating solutions that your managers can immediately apply at work.

The UCLA Anderson Executive MBA student profile:

- **14 YEARS** Average work experience
- **10 YEARS** Average management experience
- **29%** Hold advanced degrees
- **30** Countries of origin
- **47%** Reside outside of Los Angeles

“Learning alongside and from classmates who are diverse, thoughtful, knowledge-rich and highly accomplished has tremendously increased my self-awareness as a leader. Humility and compassion are priceless in solving complex problems. I face business challenges with more open-mindedness every day.”

Abhisek Rath (‘18)
Executive Director, Motion Pictures IT
Sony Pictures Entertainment
3. Promote self-aware leadership and cross-functional management

Our curriculum emphasizes leadership. We develop the talent in your organization to be leaders who have the confidence to tackle unfamiliar situations and leverage the strengths of their teams. Students are challenged to take on projects outside their comfort zone, strengthening their ability to collaborate with and manage cross-functional teams.

UCLA EMBA students reported **significant improvement** in their decision making (93 percent) and critical thinking (91 percent) skills.

*Source: Percept Research – 2017 UCLA EMBA Student Exit Survey*

Watch a video highlighting our “mini board” study group model and the benefits of learning in a cross-functional team: bit.ly/EMBAMiniBoard
4. Increase employee loyalty

There are many ways to demonstrate to your student-employees that you support their growth:

- Provide flexible work hours and additional PTO to accommodate program commitments
- Identify stretch assignments or new responsibilities to leverage their new abilities
- Increase exposure to the C-suite, skip-level managers and other organizational leadership
- Be open to new ideas and encourage your employees to share their new knowledge
- Provide full or partial financial sponsorship in exchange for guaranteed retention

A sampling of companies that sponsor their employees who pursue a UCLA Anderson Executive MBA:

- American Express
- Amgen
- Bobrick Washroom Equipment
- Boeing
- Casetabs
- The Gehr Group
- General Mills
- Google
- Intel
- Microsoft
- Northrop Grumman
- The Walt Disney Company
- Warner Bros. Entertainment
- ZS Associates
- UCLA Department of Medicine

“The UCLA Anderson EMBA program was transformational for Cenk. As his manager, I observed him grow into an inspiring business leader, which led to increased responsibilities, and I’m confident that the strong foundation he gained from the UCLA EMBA program will continue to be an asset for him to realize his full potential at Amgen.”

— Jerry Murry, Ph.D.
SVP of Process Development

Amgen
EMBA Program Facts

- 22 months
- Classes held at UCLA 1 or 2 weekends per month
- Class starts Friday at 4:00 p.m.
- One-week International Business Residential

anderson.ucla.edu/emba

If your managers would benefit from additional exposure to doing business in the Asia-Pacific region, consider the UCLA-NUS Executive MBA. In this dual-degree program, students from around the globe earn two world-class MBAs, from UCLA Anderson and the National University of Singapore.

UCLA-NUS Program Facts

- 15 months
- Six 2-week immersive modules
- Students attend classes in Los Angeles, Singapore, Hong Kong/Shenzhen and Delhi/Bangalore

ucla.nus.edu

Next Steps

Connect with us and share your company’s talent development needs.

Contact:
Shannon Bell
Director of Corporate Outreach and Admissions
UCLA Anderson Executive MBA and UCLA-NUS Executive MBA
shannon.bell@anderson.ucla.edu
(310) 206-2544