

BUILD TRUST

VALUE OF PROCESS (CREATING BRAND BOOK)

EFFECTIVE & EFFICIENT

COMPLETION

ISSUE?

has future value....

create leverage for heavy stu

if the worst happen, how does impact...

maintain + protect from founder continue in succession

the founder must

How

Risk



UCLAAnderson  
YONG FU  
Executive MBA  
Class of 2018

# Grow and retain your talent

Executive MBA Program  
Information for Employers

A photograph showing a group of people in a meeting. A woman with long brown hair, wearing a black lace top, is smiling and looking at a laptop. A man with a beard, wearing a patterned shirt, is also smiling and looking at the laptop. Another person's head is visible in the foreground, looking at a laptop. The setting is a modern office with a white table and chairs.

**Nilo Yagana ('18)**  
Business Unit Director,  
Bobrick Washroom Equipment

Bobrick identified Nilo as a star employee they wanted to advance and retain. Nilo was financially sponsored and earned a promotion while in the EMBA program.

# Unlock the extraordinary potential of your top talent

Show your interest in cultivating the best and brightest on your management team. Empower your employees with the knowledge and training necessary to tackle complex business challenges and emerge as more effective leaders.

Endorse a UCLA Anderson Executive MBA and you will:

1. Boost the intellectual capital of your team and gain a competitive advantage

2. Welcome fresh thinking from exposure to our executive network

3. Develop leaders who inspire cross-functional thinking in your organization

4. Earn loyalty from your employees as a result of your support

# 1. Gain a competitive advantage

By expanding the expertise of your managers, you give your company an edge. Our Executive MBAs gain new skills from faculty and peers and develop the ability to:

Make informed decisions backed by data analysis and actionable insights

Measure long-term financial impact of projects and opportunities

Understand how disruptive technologies and global economic trends can affect markets



**Therese Banks ('19)**

Vice President, American Express  
*Fully sponsored by American Express*

"I have seen impactful growth in Therese since she joined the UCLA Anderson EMBA program. She has leveraged her learning to change the way she approaches deal negotiation and strategies for her team, including a recent win when she used net present value in real time to negotiate a deal."

— Susan Chapman Hughes  
Senior Vice President, American Express

93 percent of UCLA EMBA students reported their **effectiveness in their current jobs increased** as a result of the program.

Source: Percept Research - 2017 UCLA EMBA Student Exit Survey

## 2. Bring in fresh thinking

The **140 students** who make up each Executive MBA cohort represent more than **30 different industries** and **20 different functional roles**. The diversity of thought in the program is an asset for workshopping current challenges and generating solutions that your managers can immediately apply at work.

The UCLA Anderson Executive MBA student profile:



"Learning alongside and from classmates who are diverse, thoughtful, knowledge-rich and highly accomplished has tremendously increased my self-awareness as a leader. Humility and compassion are priceless in solving complex problems. I face business challenges with more open-mindedness every day."



**Abhisek Rath ('18)**  
Executive Director, Motion Pictures IT  
Sony Pictures Entertainment

UCLA EMBA students reported **significant improvement** in their decision making (93 percent) and critical thinking (91 percent) skills.

Source: Percept Research – 2017 UCLA EMBA Student Exit Survey

## 3. Promote self-aware leadership and cross-functional management

Our curriculum emphasizes leadership. We develop the talent in your organization to be leaders who have the confidence to tackle unfamiliar situations and leverage the strengths of their teams. Students are challenged to take on projects outside their comfort zone, strengthening their ability to collaborate with and manage cross-functional teams.

Watch a video highlighting our “mini board” study group model and the benefits of learning in a cross-functional team: [bit.ly/EMBAMiniBoard](https://bit.ly/EMBAMiniBoard)



59 percent of **employees rate their organizations as not effective** or only somewhat effective at **empowering people** to manage their own careers.

Source: 2018 Deloitte Global Human Capital Trends

## 4. Increase employee loyalty

There are many ways to demonstrate to your student-employees that you support their growth:

Provide flexible work hours and additional PTO to accommodate program commitments

Identify stretch assignments or new responsibilities to leverage their new abilities

Increase exposure to the C-suite, skip-level managers and other organizational leadership

Be open to new ideas and encourage your employees to share their new knowledge

Provide full or partial financial sponsorship in exchange for guaranteed retention

A sampling of companies that sponsor their employees who pursue a UCLA Anderson Executive MBA:

American Express

Amgen

Bobrick Washroom Equipment

Boeing

Casetabs

The Gehr Group

General Mills

Google

Intel

Microsoft

Northrop Grumman

The Walt Disney Company

Warner Bros. Entertainment

ZS Associates

UCLA Department of Medicine

“The UCLA Anderson EMBA program was transformational for Cenk. As his manager, I observed him grow into an inspiring business leader, which led to increased responsibilities, and I’m confident that the strong foundation he gained from the UCLA EMBA program will continue to be an asset for him to realize his full potential at Amgen.”

— Jerry Murry, Ph.D.  
SVP of Process Development



**Cenk Undey ('15)**  
Executive Director of Process Development  
Amgen

# EMBA Program Facts

22 months

Classes held at UCLA 1 or 2 weekends per month

Class starts Friday at 4:00 p.m.

One-week International Business Residential

[anderson.ucla.edu/emba](http://anderson.ucla.edu/emba)



If your managers would benefit from additional exposure to doing business in the Asia-Pacific region, consider the UCLA-NUS Executive MBA. In this dual-degree program, students from around the globe earn two world-class MBAs, from UCLA Anderson and the National University of Singapore.

## UCLA-NUS Program Facts

15 months

Six 2-week immersive modules

Students attend classes in Los Angeles, Singapore, Hong Kong/Shenzhen and Delhi/Bangalore

[ucla.nus.edu](http://ucla.nus.edu)



## Next Steps

Connect with us and share your company's talent development needs.



**Contact:**

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**UCLAAnderson**  
THINK IN THE **NE**X