



**UCLA Anderson Executive MBA Elective Offering**

**Public Affairs/Public Policy & Health Care Policy Electives**  
*Offered in partnership with The Washington Campus*

The Washington Campus offers short intensive courses to EMBA students enrolled in their partner institutions. The courses offer a unique opportunity to engage with top expert practitioner faculty: those shaping the future of business, public affairs, and public policy. It is also an opportunity to meet and learn alongside graduate students from across the country.

**SAMPLE SCHEDULE**

**Managing Business, Public Affairs, & Public Policy**

An intensive, 5-day course in Washington, D.C., the "Managing Business, Public Affairs, and Public Policy" course focuses on how specific organizations and industries are affected by public policy, how public policy is made, and how public affairs and public policy can be effectively and ethically managed to create profitable and sustainable "win-win" solutions for business, government, and society.

**Managing Health Care Policy**

An intensive, 5-day course in Washington, D.C. focusing on managing health care policy, how policy is made, and how public affairs and public policy can be effectively and ethically managed.

THE WASHINGTON CAMPUS PROGRAM ELECTIVES: WINTER 2024		
4 Unit Course		
COURSE & MODALITY	PROGRAM FEE*	DATES
Strategically Managing Business, Public Affairs and Public Policy (In-Person)	\$2,250	March 4 – 8, 2024
Strategically Managing Health Care Policy (In-Person)	\$2,250	March 11 – 15, 2024
Strategically Managing Business, Public Affairs and Public Policy (In-Person)	\$2,250	March 11 – 15, 2024

*\*UCLA will cover \$1,000 of the Program Fee. Student participants are responsible for the remaining Program Fee, airfare to/from Washington D.C., lodging, meals, and any incidentals. Subject to change.*

*“The Class, Managing Business, Public Policy, and Public Affairs provided a comprehensive view of the intricate dance between the government, advocacy groups, and businesses. This knowledge has broadened my understanding of the strategic interface between business and policy-making, illuminating the importance of active engagement in public affairs.” Ana Sarmiento, UCLA EMBA student*