In the UCLA Anderson Executive MBA (EMBA) program, you will join business leaders from many different industries to share and benefit from each other’s perspectives. You’ll thrive as a member of EMBA’s collaborative team model — **mini boards** — which challenges synergetic groups of diverse experts to take on complex challenges.
Each member of the mini board contributes distinct and complementary areas of expertise

Watch the mini board story at bit.ly/EMBAMiniBoard
EARN AN MBA IN ONE OF THE MOST DYNAMIC BUSINESS CLIMATES IN THE WORLD
Learn from a cohort that brings unique perspectives

<table>
<thead>
<tr>
<th>30 INDUSTRIES</th>
<th>22 FUNCTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care Services 13%</td>
<td>Finance 13%</td>
</tr>
<tr>
<td>High Tech 12%</td>
<td>Engineering 12%</td>
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<tr>
<td>Government (Local, State, Federal) 10%</td>
<td>Health Care/Management 9%</td>
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<tr>
<td>Entertainment 9%</td>
<td>General Management 7%</td>
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<tr>
<td>Aerospace 7%</td>
<td>Operations/Production 7%</td>
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<td>Finance 7%</td>
<td>Consulting 6%</td>
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<td>Software 4%</td>
<td>Entrepreneur 6%</td>
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<tr>
<td>Manufacturing 3%</td>
<td>Software Development 6%</td>
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<td>Utilities 3%</td>
<td>Business Development 5%</td>
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<tr>
<td>Media/Communications 3%</td>
<td>Accounting/Controller 4%</td>
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<tr>
<td>Real Estate 3%</td>
<td>Law 4%</td>
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<tr>
<td>Construction 2%</td>
<td>Product Management 4%</td>
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<td>Consulting 2%</td>
<td>Marketing 3%</td>
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<td>Education 2%</td>
<td>Sales 3%</td>
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<tr>
<td>Internet 2%</td>
<td>Strategic Planning 3%</td>
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<tr>
<td>Pharmaceutical/Biotechnology/Medical 2%</td>
<td>Real Estate 2%</td>
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<tr>
<td>Retail 2%</td>
<td>Brand Management 1%</td>
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<tr>
<td>Social Impact/Nonprofit 2%</td>
<td>Merchandising/Retail 1%</td>
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<tr>
<td>Hospitality 1%</td>
<td>Principal/Professor 1%</td>
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<td>Insurance 1%</td>
<td>Information Technology 1%</td>
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<td>Law 1%</td>
<td>Administration 1%</td>
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<td>Public Relations 1%</td>
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<td>Accounting 1%</td>
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<td>Beauty 1%</td>
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<td>Extractive Minerals/Metals 1%</td>
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<td>Food/Beverage/Tobacco 1%</td>
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<td>Household Products/Consumer Packaged Goods 1%</td>
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<tr>
<td>Marketing 1%</td>
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<tr>
<td>Petroleum/Energy 1%</td>
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<tr>
<td>Wholesale 1%</td>
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</table>

**AVERAGE WORK EXPERIENCE**: 14 YEARS

**AVERAGE MANAGEMENT EXPERIENCE**: 9 YEARS
“I learned the importance of diversity of thought. Having a team that’s very talented but with very different styles of thinking made us so much stronger and more capable.”

— Nan Boden (‘11)
Senior Director, Head of Global Technology Partnerships, Google Cloud
Master the art of leadership

In the Executive MBA program, leadership development isn’t just a priority; it’s the foundation of what we do.

The leadership suite includes the following:

- The Leadership Foundations two-year core class
- Leadership in Practice capstone course
- Executive communication and presentation skills development
- The Leadership Speaker Series
Here, you’ll have access to luminaries

EMBAs meet with and learn from other inspiring leaders who candidly share their experiences and expertise.

David Glickman
CEO
Ultra Mobile

Amy Howe
President and COO
Ticketmaster, North America

Molly Jolly (’99)
SVP of Finance and Administration
Los Angeles Angels of Anaheim

Kathy E. Magliato (’06), M.D., FACS
Cardiothoracic Surgeon
St. John’s Health Center;
Founder, CEO and CMO, Cordex Systems Inc.;
Executive Producer, “Heartbeat,”
NBC/Universal

Thomas Priselac
President and CEO
Cedars-Sinai Health System
Your master’s thesis isn’t a laborious paper; it’s an actionable business plan for a real organization. You’ll gain new industry and cross-functional experience that will influence your critical thinking and decision making skills.
Strategic Management Research (SMR) Project

Your consulting team will work with company executives to improve a specific area of their business.

Our recent SMR clients:

CISCO
MERCURY INSURANCE
HYUNDAI
GOLD’S GYM
NATO
HOU LI HAN LOKEY
Gensler
Johnson & Johnson

Business Creation Option (BCO)

Instead of working on behalf of a client organization, your team is given the fundamental skills needed to launch your own business, transforming your idea from a business plan to a functional start-up organization.
Immerse yourself in foreign markets and become versed in global business

The International Business Residential ensures you gain firsthand knowledge of the business environment of another country. Travel abroad with your class and faculty for a one-week seminar, which includes the following:

- Company tours and guest speakers
- Lectures from faculty at partner universities
- Cultural visits
- Networking with business and government leaders plus local Anderson alumni
Build lifelong bonds with your classmates
At UCLA, your elective options are practically endless
The Executive MBA program offers **six specialized certificates:** Entrepreneurship, Global Management, Finance, Marketing, Technology Leadership and Leaders in Sustainability.

Enroll in elective classes in different programs at Anderson and **take classes across the UCLA campus** to customize your learning experience.

**Global Immersions and International Exchange electives** offer the opportunity to share travel experiences with students across all UCLA Anderson MBA programs.
Our faculty have been advising entrepreneurs, corporations and countries for years.

**Dr. Sebastian Edwards, Henry Ford II Professor of International Economics**

A former chief economist for the World Bank in Latin America and the Caribbean, Dr. Edwards is now an economic consultant for the State of California and multiple countries.
Dr. Suzanne Shu, Associate Professor of Marketing
A former electrical engineer, Dr. Shu offers an analytical perspective on marketing. As an advisor to the Social Security Administration, Dr. Shu provides expertise in consumer spending and saving.
Gain access to industry leaders and cutting-edge research

Our centers connect students, faculty, alumni and businesses through elective courses, events and student clubs.

In addition to our centers, we launched the Impact@Anderson initiative, focusing on social innovation and how businesses can profit while doing good.

LEARN MORE: MBA.ANDERSON.UCLA.EDU/CENTERS
VELOCITY
Women’s Leadership Summit

PULSE
Entertainment, Sports & Technology Conference

VENTURE ACCELERATOR
Showcase

FINK
Investing Conference

CREATE
Conference by the Entrepreneur Association
A broad suite of career services awaits
Over half of Anderson EMBA students receive a promotion during the program.

- Individual Career Advisement
- Executive Coaching
- Career Workshops
- Executives-in-Residence
- Virtual Career Management Resources and Webinars
- Military Career Transition Resources

We support your career objective, no matter how ambitious. Which one are you?

- Enhancer
- Shifter
- Explorer
- Entrepreneur
“The EMBA program and its career services department were instrumental in my successful transition from my military career to my corporate career, first as senior director of government sales at SpaceX and now as senior vice president of global launch services at Rocket Lab. I’ve never stopped doing what I love.”
“What I learned in EMBA still influences my process and decision making in the Disney Accelerator, and that connection keeps me coming back to stay involved with Anderson.”

— David Min (‘07)
VP of Strategic Business Innovation, The Walt Disney Company
Alumni Network  Connect globally to our network of 39,000 — representing countless industries in more than 75 countries.

Lifelong Learning  Because you don’t stop learning after graduation, we offer elective course auditing and Global Immersion privileges for EMBA alumni.

Alumni Career Resources  Access career support, including individual career coaching, networking events and other services tailored to our alumni.
Unlock new possibilities
Apply for the UCLA Anderson Executive MBA.

The EMBA application consists of:

- Two letters of recommendation
- Official transcript(s)
- Resume
- Two essays
- TOEFL for select international applicants
- GMAT, GRE or Executive Assessment - OPTIONAL

Apply at anderson.ucla.edu/emba

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