* Reflect invalid data.

dure

THE EXECUTIVE MBA

MA



Think in the next.

In the UCLA Anderson Executive MBA (EMBA) program, you will join business leaders from many different industries to share and benefit from each other's perspectives. You'll thrive as a member of EMBA's collaborative team model — **mini boards** — which challenges synergetic groups of diverse experts to take on complex challenges.



Senior Finance Manager The Coffee Bean & Tea Leaf

Founder and Surgeon Olympus Orthopedics

Marketing Manager Bobrick Helicopter Program Manager U.S. Marine Corps

Planning Unit Manager Michael Baker International

Each member of the mini board contributes distinct and complementary areas of expertise

Watch the mini board story at bit.ly/EMBAMiniBoard

EARN AN MBA IN ONE OF THE MOST DYNAMIC BUSINESS CLIMATES IN THE WORLD





Learn from a cohort that brings unique perspectives

30 INDUSTRIES

Health Care Services	13%
High Tech	12%
Government (Local, State, Federal)	10%
Entertainment	9%
Aerospace	7%
Finance	7%
Software	4%
Manufacturing	3%
Utilities	3%
Media/Communications	3%
Real Estate	3%
Construction	2%
Consulting	2%
Education	2%
Internet	2%
Pharmaceutical/Biotechnology/Medical	2%
Retail	2%
Social Impact/Nonprofit	2%
Hospitality	1%
Insurance	1%
Law	1%
Travel	1%
Accounting	1%
Beauty	1%
Extractive Minerals/Metals	1%
Food/Beverage/Tobacco	1%
Household Products/Consumer Packaged Goods	1%
Marketing	1%
Petroleum/Energy	1%
Wholesale	1%

22 FUNCTIONS

Finance	13%
Engineering	12%
Health Care/Management	9%
General Management	7%
Operations/Production	7%
Consulting	6%
Entrepreneur	6%
Software Development	6%
Business Development	5%
Accounting/Controller	4%
Law	4%
Product Management	4%
Marketing	3%
Sales	3%
Strategic Planning	3%
Real Estate	2%
Brand Management	1%
Merchandising/Retail	1%
Principal/Professor	1%
Information Technology	1%
Administration	1%
Public Relations	1%

AVERAGE WORK EXPERIENCE AVERAGE MANAGEMENT EXPERIENCE YEAR "I learned the importance of diversity of thought. Having a team that's very talented but with very different styles of thinking made us so much stronger and more capable."

— Nan Boden ('11)

Senior Director, Head of Global Technology Partnerships, Google Cloud



Master the art of leadership

In the Executive MBA program, leadership development isn't just a priority; it's the foundation of what we do.

The leadership suite includes the following:

- The Leadership Foundations two-year core class
- Leadership in Practice capstone course
- Executive communication and presentation skills development
- The Leadership Speaker Series

Here, you'll have access to luminaries

EMBAs meet with and learn from other inspiring leaders who candidly share their experiences and expertise.



David Glickman CEO Ultra Mobile



Amy Howe President and COO Ficketmaster, North America



Molly Jolly ('99) SVP of Finance and Administration Los Angeles Angels of Anaheim



Kathy E. Magliato ('06), M.D., FACS

Cardiothoracic Surgeon St. John's Health Center; Founder, CEO and CMO, Cordex Systems Inc.; Executive Producer, "Heartbeat," NBC/Universal



Thomas Priselac President and CEO Cedars-Sinai Health System Your master's thesis isn't a laborious paper; it's an actionable business plan for a real organization. You'll gain new industry and cross-functional experience that will influence your critical thinking and decision making skills.



- Blues Yellow

Strategic Management Research (SMR) Project

Your consulting team will work with company executives to improve a specific area of their business.

Our recent SMR clients:



Business Creation Option (BCO)

Instead of working on behalf of a client organization, your team is given the fundamental skills needed to launch your own business, transforming your idea from a business plan to a functional start-up organization. Immerse yourself in foreign markets and become versed in global business

The International Business Residential ensures you gain firsthand knowledge of the business environment of another country. Travel abroad with your class and faculty for a one-week seminar, which includes the following:

- Company tours and guest speakers
- Lectures from faculty at partner universities
- Cultural visits
- Networking with business and government leaders plus local Anderson alumni



Build lifelong bonds with your classmates



At UCLA, your elective options are practically endless



The Executive MBA program offers **six specialized certificates:** Entrepreneurship, Global Management, Finance, Marketing, Technology Leadership and Leaders in Sustainability.





Enroll in elective classes in different programs at Anderson and **take classes across the UCLA campus** to customize your learning experience.

Global Immersions and International Exchange electives offer the opportunity to share travel experiences with students across all UCLA Anderson MBA programs.



Our faculty have been advising entrepreneurs, corporations and countries for years

Dr. Sebastian Edwards, Henry Ford II Professor of International Economics A former chief economist for the World Bank in Latin America and the Caribbean, Dr. Edwards is now an economic consultant for the State of California and multiple countries.

UCLAAndersor

Dr. Suzanne Shu, Associate Professor of Marketing

A former electrical engineer, Dr. Shu offers an analytical perspective on marketing. As an advisor to the Social Security Administration, Dr. Shu provides expertise in consumer spending and saving.

Gain access to industry leaders and cutting-edge research

Our centers connect students, faculty, alumni and businesses through elective courses, events and student clubs.



Larry Fink (B.A. '74, '76) of BlackRock and Tony Ressler of Ares Management, moderated by Andy Serwer of Yahoo Finance



In addition to our centers, we launched the Impact@Anderson initiative, focusing on social innovation and how businesses can profit while doing good.

LEARN MORE: MBA.ANDERSON.UCLA.EDU/CENTERS

VELOCITY

Women's Leadership Summit



PULSE

Entertainment, Sports & Technology Conference



VENTURE ACCELERATOR

Showcase



FINK Investing Conference

THINKI

CREATE

Conference by the Entrepreneur Association

A broad suite of career services awaits

Over half of Anderson EMBA students receive a promotion during the program.



We support your career objective, no matter how ambitious. Which one are you?

Enhancer	Shifter	Explorer	Entrepreneur
----------	---------	----------	--------------



"The EMBA program and its career services department were instrumental in my successful transition from my military career to my corporate career, first as senior director of government sales at SpaceX and now as senior vice president of global launch services at Rocket Lab. I've never stopped doing what I love."



"What I learned in EMBA still influences my process and decision making in the Disney Accelerator, and that connection keeps me coming back to stay involved with Anderson."

> — David Min ('07) VP of Strategic Business Innovation, The Walt Disney Company

Alumni Network Connect globally to our network of 39,000 — representing countless industries in more than 75 countries.

Lifelong Learning Because you don't stop learning after graduation, we offer elective course auditing and Global Immersion privileges for EMBA alumni.

Alumni Career Resources Access career support, including individual career coaching, networking events and other services tailored to our alumni.

Unlock new possibilities Apply for the UCLA Anderson Executive MBA.

The EMBA application consists of:



Apply at anderson.ucla.edu/emba



UCLA Anderson School of Management • 110 Westwood Plaza • Los Angeles, CA 90095-1481 Tel: (310) 825-2032 • emba.admissions@anderson.ucla.edu