

The Executive MBA program is a 22-month program consisting of 68 units (56 units of core courses, 12 units of elective courses). EMBA electives are offered in a hybrid format (half on campus, half online) during regular class weekends on Sundays, and in a hybrid format on weekends throughout June, July and August, as well as on campus in the August Elective Block. The standard program of study and unit count, while subject to change, are expected to be as follows:

YEAR ONE — 28 UNITS				
TERM	TYPE	COURSE #	COURSE	UNITS
FALL	Core	MGMTEx 414A	Leadership Foundations I	2
	Core	MGMTEx 402	Data Analysis & Management Decisions	4
	Core	MGMTEx 409	Organizational Behavior	4
WINTER	Core	MGMTEx 403	Financial Accounting	4
	Core	MGMTEx 405	Economic Analysis for Managers	4
	Core	MGMTEx 414B	Leadership Foundations II (begins)	1
SPRING	Core	MGMTEx 408	Financial Policy for Managers	4
	Core	MGMTEx 411	Marketing Strategy & Policy	4
	Core	MGMTEx 414C	Leadership Foundations II (concludes)	1
YEAR TWO — 40 UNITS				
TERM	TYPE	COURSE #	COURSE	UNITS
SUMMER	Core	MGMTEx 421	International Business Residential	4
	Elective	MGMTEx TBD	Hybrid Elective	4
	Elective	MGMTEx TBD	August Elective Block	2
	Elective	MGMTEx TBD	August Elective Block (Students typically take 4 units in the August Elective Block)	2
FALL	Elective	MGMTEx 439	Leadership Communication	4
	Core	MGMTEx 420	Competitive Strategy & Business Policy	4
	Core	MGMTEx 414D	Leadership Foundations III (begins)	1
WINTER	Core	MGMTEx 445A*	Introduction to Strategic Management Research (SMR)*	2*
	Core	MGMTEx 445B*	Strategic Management Research (SMR)*	4*
	Core	MGMTEx 428A*	Business Creation Option (BCO)*	6*
	Core	MGMTEx 410	Operations & Technology Management	4
	Core	MGMTEx 414D	Leadership Foundations III (continues)	
SPRING	Core	MGMTEx 445C*	Strategic Management Research (SMR)*	4*
	Core	MGMTEx 428B*	Business Creation Option (BCO)*	4*
	Core	MGMTEx 422	Leadership in Practice	4
	Core	MGMTEx 414E	Leadership Foundations III (concludes)	1

*EMBA students will choose only one out of the two options for the master's capstone project: SMR or BCO.

GLOBAL IMMERSION ELECTIVES

Global Immersion electives are similar to the required core EMBA International Business Residential but are specifically designed for students across all four MBA programs. Travel takes place during the quarter breaks in March, September and December.

Since 2008, over 70 courses have provided opportunities for students to visit more than 30 countries, including:

- Argentina
- China
- Hong Kong
- South Africa
- Thailand
- Austria
- France
- Israel
- South Korea
- United Arab Emirates
- Brazil
- Germany
- Japan
- Spain
- Vietnam
- Chile
- Greece
- Malaysia
- Sweden